

**niftylift**



**Niftylink<sup>®</sup>**

*Smart. Connected. Efficient.*

Introducing  
Niftylink

Powered by  
 Trackunit

# Introducing Niftylink

Niftylink is Niftylift's powerful telematics tool that provides valuable data insights on your machines' health, activity and location, helping maximise the efficiency of your fleet. Ultimately, improving your bottom line and customer satisfaction.

We have worked closely with construction telematics specialists, Trackunit, to develop this best in class tool, gathering feedback from our customers and our expert team of engineers, to ensure all the features of Niftylink add value to machines in your fleet and the service you provide to your customers.

## Contact us now.

Speak to our sales team to discover how Niftylink can maximise the potential, profitability, and efficiency of your fleet.

Call [+44 1908 223456](tel:+441908223456)

Email: [technicalsales@niftylift.com](mailto:technicalsales@niftylift.com)

## Niftylink Availability

Niftylink is fitted as standard on the following models, ordered after **1st January 2020**:

HR12 MK2  
HR15 4x4 MK3  
HR17 4x4 MK3  
HR15N MK4  
HR17N MK4  
HR21 2x4 MK2  
HR21 4X4 MK2  
HR28 4x4 MK2

Niftylink is also available on other Niftylift models as a customer option, but with limited functionality\*.

For information on fitting Niftylink to machines ordered before January 2020, or models not listed here, see section [Retrofit Niftylink](#).

\* Fault reporting and advanced CAN bus data not available.



**Smart.**

Small details, big picture

## Improve Profitability

### Make Smarter Business Decisions

Niftylink sends you high-level data insights into fleet health, efficiency and safety. This data provides you with a better understanding of machine usage, performance and life-cycle, enabling you to make smart business decisions that benefit your bottom line.

Right-size your fleet to reach a higher level of efficiency and profitability. Niftylink can analyse data on the time your machines spend working, idling and stopped. Identify any machines that are under or over utilised to make sure your fleet is the perfect size to support your customers and maximise profitability.



## Connected.

In the know, in real time



## Know your entire fleet, every machine, each customer

### Fleet Overview

Niftylink shows you the real-time location of all your machines and allows you to track their every movement. Know exactly where your machines are and where they've been.

Analysing your machine's data, Niftylink makes you instantly aware of any machines that are in need of maintenance and provides you with the information needed to resolve any issues, speeding up the resolution process and increasing machine uptime.

With Niftylink you can learn the history of your machines; see what's happened to your machines in the past and how issues were resolved.

Knowing what your machines have been through will help resolve future issues, saving you both time and money.

### Streamline Operations

Connect your fleet to your rental software (ERP), making servicing, billing and maintenance processes smarter and more efficient.

Manage all reporting digitally with Niftylink so you can remove manual paper processes that are slow and unreliable. Make your data gathering and reporting faster and accurate.

Avoid the loss of valuable time and unforeseen costs that arise from inaccurate information.

If you already have Trackunit-fitted machines, you may be able to integrate your existing Trackunit account with your Niftylink account. Contact us to discuss the options of integrating your fleet.

**Efficient.**

More from your machine

## Increase Machine Uptime

### Fast and Effective Response

Make sure your machines are always up and running. By closely monitoring machine CAN bus data, Niftylink remotely diagnoses user issues and identifies key warning signs of potential machine breakdowns. Using GPS tracking Niftylink will also pinpoint the exact location of all your machines, enabling Service Technicians to locate them instantly.

Niftylink provides Service Technicians with a fault code, an explanation of the fault, and suggested action to resolve the issue—so the Service Technicians know what the problem is before they arrive on site. The ability to remotely and accurately diagnose machines means faster time-to-resolution and fewer call-outs for Service Technicians.

Be proactive rather than reactive. The ability to perform pre-emptive maintenance and prioritise critical faults will help you increase the efficiency of your fleet, avoid unforeseen costs and keep your customers happy.



Niftylink®

Powered by  
Trackunit®

## Efficient.

*More from your machine*

### Protect your Fleet and People

Have complete control over who has access to your machines so you can be safe in the knowledge that your machines are not being operated for longer than agreed or by unauthorised personnel (see Optional Extra). This increases site safety, prevents machine misuse and damage, and increases your machine's life-cycle.

Know where your machines are at all times and keep your valuable assets safe. Bespoke real-time status monitoring notifies you when a machine has been moved out of a predetermined 'geo-zone' and activates an alarm when this occurs.

### Niftylink Keypad (Optional Extra)

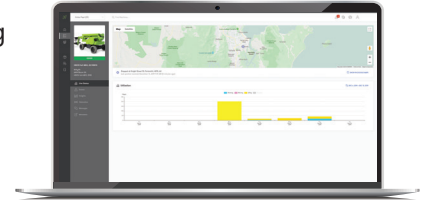
Niftylink Keypad provides additional safety and access control over machines. Fleet Managers can quickly and simply manage access to machines with a PIN code or RFID-enabled PAL card to prevent untrained or unauthorised personnel from using your machines.



## Niftylink Manager

Niftylink Manager is the command and control centre for your entire fleet, providing the tools you need to increase the uptime of your machines and improve the efficiency and profitability of your business processes. With a detailed real-time overview of your fleet, Niftylink Manager is the key to unlocking the potential of your machines.

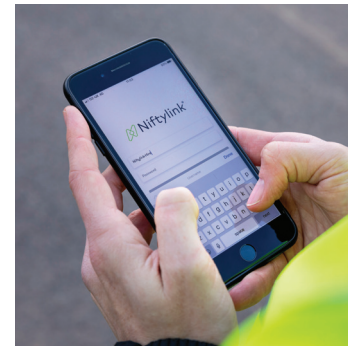
Find out more about Niftylink Manager here: [www.niftylift.com/uk/niftylink](http://www.niftylift.com/uk/niftylink)



## Niftylink Go

Niftylink Go highlights machines in need of immediate care allowing Service Technicians to stay one step ahead of potential breakdowns. Through constant machine monitoring and smart notifications on maintenance, inspections, and damages, Niftylink Go helps keep your fleet up and running.

Find out more about Niftylink Go here: [www.niftylift.com/uk/niftylink](http://www.niftylift.com/uk/niftylink)



## Hardware

Best in class equipment.

Niftylink is made possible through the installation of TU600 units on all new Niftylifts. Designed for best performance on all technical levels, TU600 is a robust and versatile telematics device, providing stable, secure and reliable connectivity. TU600 units can be retrofitted onto older digital machines.

## Retrofit Niftylink

Connect your entire Nifty fleet.

Installation of Trackunit's TU600 unit is fast and easy, allowing you to manage your entire fleet of Niftylift machines with Niftylink.

Retrofitting is available on the models listed to the right:

HR12 MK2  
HR15 4x4 MK3  
HR17 4x4 MK3  
HR15N MK4  
HR17N MK4  
HR21 2x4 MK2  
HR21 4X4 MK2  
HR28 4x4 MK2



Niftylink®

Smart. Connected. Efficient.

---

Contact us now.

Speak to our sales team to discover how Niftylink can maximise the potential, profitability, and efficiency of your fleet.

Call **+44 1908 223456**

Email: [technicalsales@niftylift.com](mailto:technicalsales@niftylift.com)

[www.niftylift.com/uk/niftylink](http://www.niftylift.com/uk/niftylink)